

2023

Cigarettes

(Domestic)

Brand	Brand variant	Pack size of brand variant (in sticks)	Volume of cigarettes released for sale	Recommended retail price per pack (in dollars NZ)
Benson & Hedges	Classic	20	14,101,440	42.90
Benson & Hedges	Classic	25	13,902,850	53.50
Benson & Hedges	Rich	20	3,463,760	42.90
Benson & Hedges	Subtle	20	2,066,180	42.90
Carlton	Red	20	2,795,820	33.90
Club	Blue	20	4,513,640	36.50
Club	Blue	25	4,962,950	47.90
Club	Green	20	2,202,420	36.50
Club	Green	25	4,069,550	47.90
Club	Red	20	10,475,260	36.50
Club	Red	25	10,472,275	47.90
Dunhill	Distinct	20	7,041,500	44.50
Dunhill	Premier	20	3,780,020	44.50
Dunhill	Released	20	1,704,360	44.50
Dunhill	Switch	20	8,234,220	44.50
Holiday	Blue	20	5,696,000	40.90
Holiday	Blue	25	6,316,675	51.50
Holiday	Green	25	4,039,675	51.50
Holiday	Green	20	7,863,520	40.90
Holiday	Red	20	9,560,720	40.90
Holiday	Red	25	9,610,925	51.50
London	Blue	20	3,336,797	35.50
London	Menthol	20	2,279,049	35.50
London	Red	20	5,456,254	35.50
Pall Mall Baseline	Blue	20	3,673,400	41.50
Pall Mall Baseline	Green	20	4,123,980	41.50
Pall Mall Baseline	Red	20	6,990,740	41.50
Pall Mall Baseline	Red	25	6,392,850	51.50
Pall Mall Baseline Extra	Blue	20	2,168,220	41.50
Pall Mall Baseline Extra	Green	20	4,467,740	41.50
Pall Mall Baseline Extra	Red	20	5,488,380	41.50
PALL MALL BE	BLUE	20	1,032,292	44.90
PALL MALL BE	RED	20	3,878,406	44.90
PALL MALL BE	Menthol	20	3,443,057	44.90
PALL MALL BE	Red	25	115,085	44.90
Rothmans Premium	King Size	25	3,400,075	55.50
Rothmans Long	RED	20	3,675,580	32.90
Rothmans of London	Blue	20	4,920,800	39.90
Rothmans of London	Red	20	7,245,240	39.90

Cont.

Rothmans of London	Blue	25	9,058,165	44.50
Rothmans of London	Red	25	21,311,260	44.50
Rothmans Royals	Blue	20	39,842,620	33.50
Rothmans Royals	Menthol	20	17,184,880	33.50
Rothmans Royals	RED	20	97,356,160	33.50
Winfield	Blue	25	5,655,975	55.50
Winfield	Gold	25	1,312,325	55.50
Winfield	Red	20	2,360,920	44.90
Winfield	Red	25	7,753,925	55.50
Winfield Select	Blue	20	21,504,580	34.50
Winfield Select	Green	20	7,020,697	34.50
Winfield Select	Red	20	65,867,303	34.50

Cigarettes

(Duty Free)

Brand	Brand variant	Pack size of brand variant (in sticks)	Volume of cigarettes released for sale	Recommended retail price per pack (in dollars NZ)
Benson & Hedges	Classic	20	26,800	42.90
Benson & Hedges	Classic	25	242,400	53.50
Dunhill	Distinct	20	40,400	44.50
Dunhill	Premier	20	59,200	44.50
Dunhill	Distinct	20	36,400	44.50
Holiday	Red	25	156,000	51.50
Holiday	Blue	25	149,800	51.50
Holiday	Green	25	130,000	51.50
Pall Mall BE	Red	20	1,000	44.90
Pall Mall Baseline	Red	25	97,200	51.50
Rothmans Premium	King Size	25	169,200	55.50
Winfield	Blue	25	200,600	55.50
Winfield	Gold	25	105,600	55.50
Winfield	Red	25	203,600	55.50