



Smokefree Environment and Regulated Products Act 1990 (SERPA) Key Timeline

1 January 2023 New SERP Act

provisions come into

Specialist vape

retailers, any new

meet requirements

as an appropriate

Specialist vape

retailers must keep

accurate records

relating to all their

notifiable products.

notifiable products

must keep accurate

records relating to

all their notifiable

NZ Manufacturers

notifiable products

must keep accurate

records relating to

notifiable products

must keep accurate

records relating to

all their notifiable

all their notifiable

& Importers of

Distributors of

products.

products.

Exporters of

products.

premises.

vape store must

21 September 2023 New SERP Regulations come into force

Specialist vape

retailers, any new

vaping store must

be at least 300m

from a registered

school or marae.

amendment Act passes)

General retailers must notify that they sell notifiable products, known as a regulated product seller (RPS) notification.

Specialist vape retailers, must Distributors of demonstrate smoked tobacco understanding of products must their obligations notify that they (including sales to distribute notifiable minors) under the products, known as a regulated product seller (RPS)

> **NZ** manufacturers and importers must notify all their vaping, smokeless tobacco and herbal Smoking products.

notification.

1 October 2023 (9 months after SERP

(1 month after amendment to Regulations come into force)

> **NZ Manufacturers** & Importers

21 October 2023

must not notify vaping products or smokeless tobacco products that have images of cartoons or toys on their packaging.

NZ Manufacturers & Importers must only notify vaping products that use permitted flavour descriptions.

NZ Manufacturers & Importers must only notify vaping products that meet product safety requirements.*

21 December 2023 ->

(3 months after amendment to Regulations come into force)

All retailers that sell single-use vaping products must ensure that they meet product safety requirements.*

Distributors that sell single-use vaping products must ensure that they meet product safety requirements.*

NZ Manufacturers & **Importers** that sell single-use vaping products must ensure that they meet product safety requirements.*

21 March 2024

(6 months after amendment to Regulations come into force)

All retailers must not sell vaping products or smokeless tobacco products that have images of cartoons or toys on their packaging.

All retailers must only sell vaping products that use permitted flavour descriptions and are below max nicotine levels

Distributors must not sell vaping products or smokeless tobacco products that have images of cartoons or toys on their packaging.

Distributors must only sell vaping products that use permitted flavour descriptions and are below max nicotine levels.

NZ Manufacturers & **Importers** must not sell vaping products or smokeless tobacco products that have images of cartoons or toys on their packaging.

NZ Manufacturers & Importers must only sell vaping products that use permitted flavour descriptions and are below max nicotine levels.

1 October 2024

17 December 2024 --

(Amendment bill (no 2) provisions come into force)

31 January 2025 -

17 June 2025

(6 Months after SERPA amendment Bill comes into force)

Retailers must only sell vaping products that meet product safety

Distributors must only sell vaping products that meet product safety requirements.*

requirements.*

NZ manufacturers & importers must only sell vaping products that meet product safety requirements.*

All retailers -Increased fines for sales to minors are introduced.

Specialist vape retailers, any new vaping store must be located at least 100m from the boundary a licensed early childhood

service

General retailers must notify they are selling notifiable products under a **Regulated Product** Seller (RPS) notification and include the name and address of each store that they sell

these products

from.

General retailers with existing notifications must update their RPS notification to include the trading name and trading address of each premises.

Specialist vape retailers must have submitted annual returns for 2024 for each store and internet site.

General retailers must have submitted annual returns for 2024 for their regulated product seller (RPS) notification.

NZ manufacturers & importers must have submitted annual returns for 2024.

All retailers must not sell disposable vaping products.

General retailers notifiable products must not be visible from inside (or outside) the place of business.

Specialist vape retailers must not display vaping products or their packaging in a way that makes them visible from outside the store.

All retailers must not display images of vaping products on their internet sites.

Distributors must not distribute disposable vaping products.

NZ Manufacturers & Importers must not sell disposable vaping products.

RPS- regulated product seller

Notifiable products - vaping, herbal smoking and smokeless/heated tobacco products

General retailer - who sells herbal smoking, smokeless and vaping (mint, menthol, tobacco flavoured)

Reusable - means a vaping device other than a disposable vaping device

Disposable vapes - means devices that cannot be refilled by the user with a vaping substance, or replacing a changeable pod, cartridge, or similar container and cannot be recharged by the user.

* Product safety requirements:

- · Child safety mechanism
- · Removable battery